

OceanDerMX™ Clinical Trial Summary

OceanDerMX™ Lift & Firm

OceanDerMX™ is the result of 6 years of research, comprehensive testing and trials.

During that time **third party funded clinical trials** were performed twice - in 2014 and 2016.

These were conducted on different brands of final skincare products containing OceanDerMX™ Lift & Firm versus placebo.

From these trials we have discovered that OceanDerMX™ Lift & Firm delivers excellent results* in

- hydration of the skin
- coping against water-loss
- protection of the skin
- diminishing of pigmentation
- prevention, healing and restoration of detergent induced human skin irritation

*(*For trial protocol and results see separate document: The clinical trial – Skin hydration and prevention and healing of detergent induced human skin irritation protocols)*

We then performed in-house **in vitro** studies on OceanDerMX™ Lift & Firm which also produced excellent results.*

*(*Results of these are available in the document: Organic Bioactives Research Study)*

OceanDerMX™ Range

Based on these outstanding results achieved with OceanDerMX™ Lift & Firm, Organic Bioactives has expanded its R&D operations to research the further benefits of incorporating other NZ grown and native botanical extracts to develop an expanded OceanDerMX™ range.

The range now also includes OceanDerMX™ Restore & Protect, OceanDerMX™ Balance & Brighten and OceanDerMX™ Calm & Soothe.

For this expanded OceanDerMX™ range we have conducted preliminary in-house **in vivo before/after** trials on focused skincare concerns using the OBSERVE 520 Plus advanced imaging system (from Synton diagnostic systems in the Netherlands).

Subjects were mixed gender and age human volunteers with prominent and selected skin concerns. Again, excellent results have been achieved. *

*(*Before and after photos are available in: OceanDerMX™ brochure and White papers for each ingredient)*

In order to additionally support our claims we are in the process **of third party clinical evaluation** on OceanDerMX™ Balance & Brighten - the brightening effect on the skin on 20 (+2) Asian volunteers and OceanDerMX™ Calm & Soothe - calming effect on 20 (+2) Asian volunteers.

We are expecting the full reports from these trials to be available by 1 July, 2020.