



**ORGANIC
BIOACTIVES**
NEW ZEALAND

INNOVATING FROM TRADITION™

PlantæDerMX™

New Zealand
Kiwifruit Extract

*Native botanical extracts from
pristine New Zealand*

OVERVIEW

New Zealand grown Kiwifruit are high in antioxidants including Vitamins C and E which help protect premature aging and sun damage.

The bioactive compounds found in Kiwifruit helps to rejuvenate dull, dry and dehydrated skin.

BIOACTIVITY: Antioxidants, polyphenols

SPECIES NAME: Actinidia deliciosa

COMMON NAME: Kiwifruit, Chinese Gooseberry,

In China: Monkey Peach, Macaque Pear, Vine Pear, Sun Peach and Wood Berry

EU INCI: Glycerine & Actinidia chinensis fruit

CHINA INCI: Glycerin & Actinidia chinensis

SUGGESTED CONCENTRATION USE: 0.1 – 10% general use

TECHNOLOGY

The PlantæDerMX® New Zealand Kiwifruit Extract is obtained by our proprietary **PlantæXtraction™** green biotechnology. This innovative extraction method is a low speed, cold crushing and pressing system that physically disrupts and breaks open plant cell walls under reduced exposure to air and heat. Plant vitality is retained with vitamins, antioxidants, enzymes and minerals efficiently released.

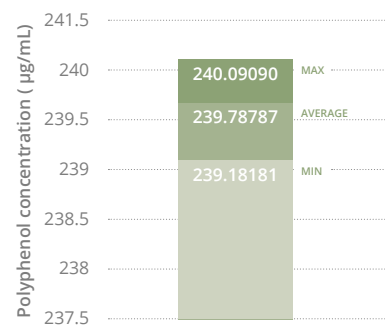
IN VITRO ANALYSIS

Relative Total Antioxidant Capacity



PlantæDerMX® Kiwifruit Extract

Total polyphenol quantity equivalent to gallic acid



PlantæDerMX® Kiwifruit Extract

DISCLAIMER

This brochure is not intended for final consumer or to advertise your products to final consumers without our written approval. No claims related to the ingredients and formulation shall be made without our prior written approval - [even though the claims are presented in this brochure] The person using the ingredients or formulation from this brochure is solely responsible that the final products, labeling, packaging, advertising and claims comply with local cosmetic laws and regulations.

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